

SATIRE FOUND IN THE *DAILY SHOW* WITH TREVOR NOAH

MUHAMMAD ICHSAN¹

¹English Education Program, Faculty of Teacher Training and Education, Universitas
Muhammadiyah Sumatera Utara

email: mhmmdichsan@gmail.com

ABSTRACT

This study deal with the analysis satire in the Daily Show with Trevor Noah. The objectives of the study were to find out the types of satire, to describe how the host is used satire in the Daily Show with Trevor Noah. The data in this research was taken from the Daily Show with Trevor Noah. Descriptive qualitative method was applied to analyzed the data. Thus, in doing this research, library research was applied in analyzing the data. It took seven episodes of the Daily Show with Trevor Noah. Which were downloaded from internet. The data focused on the utterances of the host in the Daily Show with Trevor Noah that consist of Satire. Based on the analysis, there were three types of Satire occurred in the show namely Horation satire, Juvenalian satire and Manippean satire proposed by Abrams theory. The host used irony, parody, comparison and humor in satire to criticize and satirize for the cluster of ideas and people's behavior occurred in the Daily Show with Trevor Noah.

Keywords : *Daily Show with Trevor Noah, Satire, Host.*

INTRODUCTION

Figurative languages are words and expressions used in poems, prose, poetry and texts to convey various meanings and interpretations from the literal meaning. Figurative language often to describe something by comparing it to something else. Dancygier and Swetser (2014) state that figurative usages clearly do not serve, the same purposes as their literal translation, because of this, many students still confuse about the form or the types of figurative language as satire especially students of English Education Program at University of Muhammadiyah Sumatera Utara. Satire is something that is quite odd amongst students in general, especially in social media, and television. Satire is conveyed in a bold manner, making students do not realize that the satire it self has already been said. It is delivered in an implicit way, smooth, and more of a comedy. Most students have this tendency of being oblivious towards something or even not that focus upon something has been said, and thus satire is hardly understood. students who can easily detect satire are those who have a high sensitivity level as well as focus upon what has been delivered verbally.

Satire is figurative language to reveal the situation or students' behavior which is used as reinforcement to convey a message and it is also an utterance which is used parody, irony and humor to criticize and laugh at the situation or students' behavior. From the explanation above, satire has criteria to include in figurative language. As we know, figurative language are an utilization of wealth of language to make certain effects. So that a literary work are more alive. Figurative language make students

interest to read or listen a literary work and figurative language has typical way to convey thoughts and feelings. Satire has a message which can improve the situation or students' behavior into better. Satire is a genre of literature that vices, follies, abuses and weakness are held up to ridicule. Ideally with intent of shaming individuals, corporations, government and society itself into improvement by using humor. According to british comedian, Steel (2009) states that the power of satire to stir audiences who are hungry for meaning. Swift (2016) states that satire refers to a genre literature which is often used by literary people as a smart weapon to expose cluster of ideas and people's behavior into improvement. From the explanation above, it can be concluded that satire is one of the ways to ridicule people through humor because their vices, follies, abuses and weakness but the aim is to expect the improvement of situation and people's behavior into better.

Nowadays, satire can be found in many artisitic forms of expression, literature, commentary, cartoon, media such as lyric, comic and television show. Television as media communication has a big role in sharing information and entertainment. This research analyzes satire in television show. Entertainment in television is done in various ways. One of them use comedy in the television program to entertain people. Comedy is quiet easy to understand in literary term that uses some character types in a scenario where some kinds of problem must be resolved. Gourevitch(1994) states that there are many impulses for the formation of comedy such as farce, humor, satire and irony. Comedy can be done in traditional categories

such as pantomime, farce, satire. In modern categories, comedy can be done through cartoons, stand up comedy, some game shows and caricature. Some people assume that satire only has the nature of destroying something. Generally, the object is attacked by satire has embedded neatly in our brain and it is considered as the truth but satire also has the nature of corrective. The primary nature of satire is total correction for something that is consider of the truth. Sometimes, students are difficult to get the message from satire because students must know the background of something that is satirized and that is not easy. The combination between knowledge of the problem, understanding of the meaning, laughing and satire. That matters are one of the satirical style. Generally, satirical style most often used on society that have the quiet high level of intelligence because it can make satire becomes the measure of country's progress and student's intelligence to understand the meaning. Satire is require when the target of satire is open mind on the other thought. The student that are not open mind, they just look the different meaning of satire, it can be indignity or harassment.

REVIEW OF LITERATURE

Figurative language is the use of words that go beyond their ordinary meaning. It requires using the imagination to figure out the poet's meaning. When a researcher uses literal language, he or she is simply stating the facts as they are. Figurative language, in comparison, uses exaggerations or alterations words. The usage of figurative language is useful because it may help someone understand something that they would not have

if it was said in a different way. It also shortens up what people can say but have the same meaning. Based on Ducrot and Todorov (2013) figurative language as a choice among the other alternatives in using language. It refers to the way to convey the same information by using different expression and related to different variations of language that are used in different situation and needs. Meanwhile, Keraf (2009) states that figurative language is a way of expressing typically thought through language that shows the spirit and personality of the author or the user language. Based on several observations according to the experts above, it can be concluded that figurative language is the typical way an author or writer in expressing thoughts and feelings in writing or orally. The specificity of figurative language in the choice of words an author who is able to touch the minds and feelings of the reader or listener. It is one of the choice in using language and It has the same meaning but using different expression.

Satire is a form of humor and considered as the cruelest form of comedy. It is also the way of criticize a person, an idea or an institution in which used humor to show faults or weaknesses. Satire can be used to ridicule a person, a group of people or students. The hope is that by pointing out the foolishness of the person, group, or society into better. The aim is not only to entertain but also to inform or make people think.

According to Abrahams (2013) states that satire can be describe as the literary art that mocking a subject by making it ridiculous and evoking toward attitude of entertainment, insult, ridicule or anger. Satire uses

laughter as a weapon.

In conclusion satire is one of figurative language used critique or something to get the improve ethically and aesthetically.

Holman (1985) states that satire is a literary manner which blends a critical attitude with humor and wit to the end that human institutions or humanity may be improved. The motion pictures, the plastic and graphic arts and the newspaper comic strip and political cartoon have all been instruments of telling, satiric comment on human affairs.

According to Simpson (2003) states that satire is the best term of humor, which if done successfully, it will fulfill the function of humor. Satire is as much common part of everyday spoken and written interaction as ant of the other easily recognizable humor practice.

Characteristics of Satire

According to Hodgart (2009), defines the characteristics of satire as follows:

Critique.

Satire is always a critique of some form of human behavior, vice, or folly, with the intent of persuading the audience to view it disdainfully and thereby encourage a degree of social change.

Irony.

Satire uses irony, often in a humorous way, to point out the problems with the behavior being critiqued.

Implicitness.

Satire is not an overt statement, and it does not come to an explicit

Types of Satire

According to Abrams (2012), there are two types of satire. The first type is formal satire, in formal satire the satiric persona speaks out directly used —I to the listener or the other character of the work. The second type is indirect satire, in

indirect satire the casts is in some other literary form than that of direct address to the reader.

Formal satire

Horation Satire

In Horation Satire the speaker manifests the character of an urbane, witty, and tolerant man of the world, who is moved more often to wry amusement than to indignation at the spectacle of human folly, pretentious from readers a wry smile at human failings and absurdities, sometimes including his own. Horace himself described his aim as to laugh people out of their vices and follies.

Day and Keegan (2009) state that horation satire being associated with a gentler tone.

For instance:

To become a governor should has God heart, because should be busy to keep feelings of the society, because they have different social level so when this one was evicted, this one is noisy, this one was helped first, this one feel offended. II

In this sentence the speaker satirized how the societies have many wants and each of them wants to be the priority. It makes the leader confused which one is priority.

Juvenalian Satire

In Juvenalian Satire the character of the speakers is that of a serious moralist who uses a dignified and public style of utterance to decry modes of vice and error which are no less dangerous because they are ridiculous, and who undertakes to evoke from readers contempt, moral indignation, or an unilluminated sadness at the aberrations of humanity.

Day and Keegan (2009) state juvenalian satire is rougher, more aggressive one. For instance:

Planning spatial and regional governance should not

inconsistent, must obey to law not to money.

In this sentence the speaker satirized how some people prefer to choose money even it is break the rule rather than obey the law.

Manippean satire

One type of indirect satire is Manippean Satire. Manippean Satire criticizes mental attitudes rather than societal norms or specific individuals. This type of satire often ridicules single-minded people, such as bigots, misers, braggarts, and so on.

Day and Keegan (2009) state that manippean satire usually does not have characters but more commonly mental attitudes to deal with.

For instance:

Brain and muscle should sync to be healthy physically. In this sentence the speaker satirized people to be balance intellectually

The Function of Satire

The aggressive function, always ridicules or makes fun of a victim.

The social function, it can serve to reinforce intra and inter group bonds, strengthening the cohesiveness of interpersonal relations.

The intellectual function, which is based on word play and nonsense, provide pleasure in the temporary freedom from strict rules and relationality.

How Satire Attacks its Target

Satire attacks its target through double object. A double object is the target of satirical criticism and ties the external object of criticism. There are two halves to a double object. A double object involve the intentional object, which is the target of attack purely within the work. The external to the work is the model, which is both the ultimate target of attack and the basis of the intentional object. Anything may be used as a model:

individual person, political systems or just clusters of ideas. the intentional object cannot simply be the model accurately and completely inserted into fiction, as that would reduce the work to invective.

Talk Show

Talk show is a television programming genre in which one person or group of people discusses various topics put forth by a talk show host. Usually, guests consist of a group of people who are learned or who have great experience in relation to whatever issue is being discussed on the show for that episode. Other times, a single guest discusses their work or area of expertise with a host or co- host.

Figurative language is the typical way an author or writer in expressing thoughts and feelings in writing or orally. The specificity of figurative language in the choice of words an author who is able to touch the minds and feelings of the reader or listener. People can use figurative language to make their work more interesting or more dramatic. The usage of figurative language is useful because it may help someone understand something that they would not have if it was said in a different way. It also shortens up what people can say but have the same meaning.

Satire is one of figurative language and happen when an author or speaker used satire to ridicule a person, a group of people, or society through humor. The hope is that by pointing out the foolishness of the person, group, or society, that a situation might improve.

METHOD

This research was conducted by using descriptive qualitative research. It is called descriptive qualitative research because it just

collect the data, classifies the data, and then analyze them and the researcher draws conclusion about the data as the end of it. The object of the research were the utterances contained of satire by Trevor Noah as host in the Daily Show with Trevor Noah. In this research, the researcher investigating types of satire which happened in the *Daily Show with Trevor Noah*, describing how the host used satire and explaining why the host used satire.

RESULT

The data were collected and selected from the utterances of Trevor Noah in the Daily Show with Trevor Noah. There are 7 episodes in all, they are: Trump and Hannity Hang & Bloomberg Fights Boxgate, Trump Acquitted in Impeachment Trial & SOTU Fallout, Biden Wins South Carolina & Buttgieg and Klobuchar Drop Out, Coronavirus Hits America – Is This How We Die?, Trump's-New Tonell On Coronavirus, Trump Is Totally Fine with Being Impeached, Trump's Senate Impeachment Trial-Day Three. There were 63 data found in the *Daily Show with Trevor Noah* and those were analyzed based on types of satire with the theory presented by M.H. Abrams. The utterances were presented in appendix 2. Three types of satire were analyzed in this research included horation satire, juvenalian satire and manippean satire. After identifying the data, the types of satire in the *Daily Show with Trevor Noah* were classified based on types of satire by Abrams (2012). There are three types of satire, namely: horation satire, juvenalian satire, manippean satire.

Horation Satire

In horation satire, the speaker criticizes some social vices through

gentle, mild and light-hearted humor. Horation satire is the gentlest satire and more often wry amusement than to anger. The following examples were taken from the utterances in the *Daily Show with Trevor Noah*.

Data 1:

That has to be one of the most gangster arguments I've ever heard a senator give. No more witnesses because I already know what trump did, okay?!! (1.a)

This utterance aimed to satirized trump that everyone has already know what he had done wrong, so there will no longer necessary for any witnesses to present, everything is so clear, the answer is already there.

Data 2:

And with impeachment no longer weighing him down, Trump had the opportunity to spend time with his loved ones. Well, on Sunday, Hannity sat down with Trump for an exclusive pre-Super Bowl interview. (1.b)

This utterance shows that Trump doesn't seem weighed on his impeachment, to the point that he can even come to a sporting event.

Data 3:

How good Trump is at playing with the media.!! (1.h)

This utterance shows that Trump is really good at fooling the media, making the non-existed becomes existed, and vice-versa.

Data 4:

Everyone knew where this was going. This-this was like a movie where you can guess what was gonna happen without even watching it, you know? (1.j)

This utterance shows that People actually know the timeline of the impeachment case happening in America, it depends on how they decide. Whether or not they are ready to trial against Trump.

Juvenalian Satire

Juvenalian satire is quiet bitter and angry, biting harshly at the situation and the people that speaker finds corrupt or unacceptable. The following examples were taken from the utterances in the *Daily Show with Trevor Noah*.

Data 5:

Although for Michael Bloomberg, every blow is a low blow, You know? Yeah, when he drops the mike, it doesn't fall that far. (2.a)

In this utterance even though Bloomberg is rich, he doesn't really have any power in political environment

Data 6:

And the in the year 2020, the president called Bloomberg a tiny little-box elf Then Bloomberg responded, Oh, yeah?' Nice to pay you, fat (censored)ll And yes that's gonna be on the quiz this Friday, everybody. (2.b)

This utterance show that the history of politic in the year 2020 is full of useless thing, it's all about a president mocking partners.

Data 7:

You know what, sometimes I'll be honest with you, I feel like sometimes the news in America is so full of shit. Right? (2.c)

This utterance show that nowadays, news in America are full of lies.

Data 8:

The haters said you were as radical as a glass of skim milk, but they were wrong, Mitt. You're whole milk, my man. (1.e)

In the utterance people thought Mitt will be a good politician, but they were wrong.

Manippean Satire

In this type, manippean satire criticizes mental attitude rather than societal norms or specific individuals. This type often attacks single-minded people such as

bigots, misers, braggarts and so on. The following examples were taken from the utterances in the *Daily Show with Trevor Noah*.

Data 9:

Look, man, it was bad, but not kick-the-guy-out bad. Yeah, Republicans basically treat Trump like white people treat their dogs. (3.a)

In this utterance the Republicans think that Trump is always right even though it's so clear that he is in the wrong, as if a bad puppy but still well taken care of.

Data 10:

they make it sound like they're upset about what Trump said, and that they're fact-checking it.' But all they really want to do is repeat his insults all day. Yeah. Cause it's great for ratings. (3.b)

This utterance aimed for the media are making news about Donald Trump, not because it's important, but for rating only

Data 11:

When Nancy Pelosi tore up a copy of Trump's speech, she wasn't just ripping up a speech. She was ripping up the memory of the people in that speech. Those people are gone now. (3.d)

This utterance show that Nancy can manipulate people's thoughts by transferring issues.

Data 12:

black people are the only people who are really prepared for this, you know? Everyone else is, like, shaking hands with you, but black people, like, we have many different ways to greet each other, you know? (3.d)

This utterance how that the lifestyle of black people won't give them a hard time amidst the pandemic because it's so different to that of white people.

Based on the analysis, the researcher found how Trevor Noah

used satire in the *Daily Show with Trevor Noah*.. Trevor Noah used satire in many ways.

CONCLUSION

Conclusion for this research are :

- a. There were the types of satire is used by Trevor Noah in the *Daily Show with Trevor Noah*.. There were horatian satire, juvenalian satire and manippean satire. Namely horatian satire there were 26 data, juvenalian satire there were 27 data and manippean satire there were 10 data.
- b. Based on the analysis, the researcher found how Trevor Noah used satire in the *Daily Show with Trevor Noah*.. Trevor Noah used satire in many ways. From used irony, parody, comparison and humorto criticize and satirize on something.

REFERENCES

BOOK

- Abrams, M. (2012). *A Glossary of Literary Terms: 10th Edition*. Boston: Wadsworth Cengage Learning.
- B. Dancygier, E. S. (2014). *Figurative Language*. New York: Cambridge University Press.
- Hodgart, M. (2009). *Satire: Origins And Principles*. Australia: Roudleze
- Holman, C. H. (1985). *A Handbook of Literature*. America: ITTT Bobs-Meril Educational Publishing Company.
- Keraf, G. (2001). *Diksi dan Gaya Bahasa: 12nd Edition*. Jakarta: PT Gramedia Pustaka Utama.
- Simpson, P. (2003). *On The Discourse of Satire*. Philadelphia: John Benjamins Publishing Company.
- Steel, M. (2009). *What's Going On?* United Kingdom: Sunday Express.
- MANTERA JAMUAN LAUT DARI BAHASA MELAYU KE DALAM BAHASA INGGRIS. *Kumpulan Penelitian dan Pengabdian Dosen*, 1(1).
- Nasution, D. K. (2021). Investigating the Impact of Code-Switching on English Foreign Language Students' Speaking Confidence. *EduTech: Jurnal Ilmu Pendidikan dan Ilmu Sosial*, 7(2).
- Siregar, A., & Manurung, I. D. (2021). Aplikasi M-Learning Pada Dongle Melalui Nilai-Nilai Islam. *Intiqad: Jurnal Agama dan Pendidikan Islam*, 13(1), 40-53.
- Swift, J. (2006). *An Analysis of Satire in Gulliver's Travels*. England and Wales: UK Essays

JOURNAL

- Abrahams, D. (2013). Defining Satire. *Postgraduate Journal of Aesthetics*. Vol 10(2), p33-42.
- Dewi, R. S., Harisma, R., & Siregar, A. (2017). *IBM PELATIHAN GURU-GURU PAUD MELALUI BUKU FLANEL DALAM BAHASA INGGRIS. KUMPULAN JURNAL DOSEN UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA*, 8(10).
- Ducrot, T. (2013). *Analysis of language Style Found in Novel The Last Tycoon* Written By F. Scoot Fitzgerald. *English Language and Literature*, 58-66.
- Gourevitch. (1994). *Attardo*. New York: Mouten de Gruyte.
- Hariani, P. P., & Siregar, A. (2019). Penggunaan Model Pembelajaran PBL Untuk Mengembangkan Karakter Belajar Melalui Jurnal Ilmiah. *Biblio Couns: Jurnal Kajian Konseling dan Pendidikan*, 2(1), 14-25.
- Nasution, D. K. (2018). *PENERAPAN TEKNIK MOLINA & ALBIR DALAM PENERJEMAHAN TEKS*